The Legal Help Centre, a joint initiative of the University of Manitoba and the University of Winnipeg, has opened its door to the public.

The centre provides legal information and resources, a drop-in and referral service, as well as community workshops addressing specific legal issues. President and Vice-Chancellor of the U of M, Dr. David Barnard and Lloyd Axworthy, President and Vice-Chancellor, UWinipeg, officially opened the Legal Help Centre, located in space provided by UWinipeg, on March 9.

“We have a commitment to human rights, peace and justice within our community, and the Legal Help Centre brings our leadership role in these areas directly to those who would need our expertise and assistance the most,” said Dr. Barnard. “It is essential that universities not work in isolation, but explore opportunities for cooperation and collaboration both within institutions and beyond.”

Students from the U of M faculties of Social Work and Law will staff the centre along with students from UWinipeg's criminal justice department, all under the supervision and direction of volunteer lawyers.

The Centre offers a drop-in service on Tuesdays and Fridays, as well as workshops for people who are representing themselves in family law or small claims court. Volunteer lawyers will provide free legal advice to persons with total household income under $50,000 per year.

Axworthy said, “Our fundamental human rights are only meaningful if we are able to exercise them, which is the basis of the Legal Empowerment of the Poor movement. This new community resource, in one of the most diverse and economically challenged neighbourhoods in Canada, strengthens the rights of those who are most vulnerable in our society.”

The centre will offer assistance in accessing existing community resources, and much of its work will be matching needs of clients with the 160 Winnipeg agencies that provide services.

Details about Winnipeg’s new Legal Help Centre can be found at: > > www.legalhelpcentre.ca
In the News

Why we risk it
March 19, 2011

Ottawa Citizen, Calgary Herald, Edmonton Journal, Vancouver Sun, Victoria Times Colonist, Windsor Star, Regina Leader-Post

In an article on nuclear power and its risks, as well as the drawback of coal power and renewable energy sources, Distinguished Professor Vaclav Smil was quoted. The article notes that certain environmental groups claim to have plans which would allow us to do away entirely with coal, oil, natural gas and nuclear power over the next several decades. They believe that renewable energy would replace them all, and could produce millions of new jobs. But, to quote the article: “One of the world’s leading energy experts, Vaclav Smil of the University of Manitoba, has called these claims ‘not just naive (but) profoundly irresponsible.’ But Smil also criticizes those at the other extreme, who see nothing undesirable about the status quo and believe any significant shift to renewable energy would be prohibitively expensive.”

How to feed the world by 2050
March 21, 2011

The Atlantic Environment and Geography Distinguished Professor Vaclav Smil was again quoted in an article, this time his views on feeding the world were quoted. How so we feed nine billion people? Smil’s comments from The New York Times were quoted, and the answer, in short, is not to eat like the people in the U.S. and Europe currently do.

Phosphorous, algae blooms follow flooding
March 19, 2011

Winnipeg Free Press, Brandon Sun

If the flood predictions come true, Lake Winnipeg will succumb to blooms of blue-green algae. The main culprit will be the load of phosphorus that will wash into the lake with the draining of this spring’s looming “Red Sea.” Greg McCullough, a research associate at the U of M’s Centre for Earth Observation Science, said that any time there is a major flood, the Red River and the lake take on a bigger load of the nutrient. As the water sits for weeks on flat farm fields along the Red River from south of Fargo to the city of Winnipeg, it dissolves phosphorus from the soil, manure, fertilizer, rotting crop residues and other organic material. This eventually then flows into the lake. Nitrogen concentrations don’t increase to the same degree, but there is still more nitrogen entering the lake in a big flood year, he added.

The value of being a wheat king
March 21, 2011

Maclean’s

A Maclean’s article notes: “The race is on to create noodle-perfect wheat. The University of Manitoba, for example, plans to use ultrasound technology to study the texture of noodles made in dough-making, and single out the best wheat for the job. If successful, says Martin Scanlon, a professor in the department of food science, it will bring a new variety of highly competitive Canadian wheat-for-noodies in as little as five years.”

HEADLINES

“Family tests out effectiveness of smoke alarms for waking up children in emergencies,” CTV News, Mar. 17, 2011, Nursing professor and sleep researcher Diane McCullough and her daughter, Mika Kato, shared her thoughts with a reporter on a story that was investigating how children can sleep through fire alarms placed right outside their bedroom doors.

“Canola, flux aren’t just for eating anymore,” Winnipeg Free Press, Mar. 20, 2011, story about new crop-based products at the Agriculture in the City event and the prototypes the University of Manitoba displayed.

¡VIVEN! ALIVE!
Wednesday evening, March 30 — The Office of Student Life Presents

For the first time in Canada, survivors of Uruguayan Flight 571 will share their story of survival and lessons learned from their 72-day ordeal in the mountains. On Friday, October 13, 1972, a plane with five crew members and 40 passengers crashed into the Andes Mountain range. After 10 days, the survivors heard by radio that the search had been called off. On December 22, 1972, a plane with five crew members and 40 passengers crashed into the Andes Mountain range. After 10 days, the survivors heard by radio that the search had been called off. On December 22, 1972, the world learned that despite seemingly insurmountable challenges, 16 individuals had defied the odds and were found alive — but at a horrible price. The deeply moving and hope-instilling story of survival, motivation and the power of the human spirit takes place Wednesday, March 30, in the Multi-Purpose Room, 2nd Floor University Centre. Presentation begins at 7:00 p.m. in English or French. Admission is free. For more information, please call the Office of Student Life at (204) 474-7631 or visit www.umanitoba.ca/bulletin.
Get to know ROSE better: New website launches

BY LINDSAY STEWART GLOR

The Bulletin

What’s new with ROSE? It’s a question being asked with greater frequency as project-sponsored initiatives start being implemented across campus. To keep University of Manitoba staff and faculty apprised of the project’s progress, and plugged in to related events, the ROSE website has been completely revamped with a new look and updated content. Launched earlier this week, the site has been designed to act as an information hub for all things ROSE.

Besides event listings, project updates, frequently asked questions and a complete ROSE archive, the refreshed site includes some noteworthy new features, including:

- **Video welcome:** Click on the “Welcome video” button on the right corner of the homepage to find links to three video interviews with University of Manitoba President David Barnard. Here Dr. Barnard gives an overview of why ROSE is important, recognizes the high level of staff support and speaks to the continued need for engagement during this final phase.
- **Stream info:** ROSE has six streams and each is moving forward on a number of different initiatives. The updated website includes individual stream pages filled with updates on specific initiatives and links to press coverage and internal websites. Updated regularly, these pages will soon include stream-specific FAQs and vision statements.
- **Twitter links:** If you’d like to receive ROSE updates through Twitter, follow @ROSEumanitoba. The latest news, upcoming info sessions and related links will be tweeted regularly.

**ROSE LEXICON**

Sometimes it’s hard to figure out what a PO from the PM in the PMO really means! In the quest for clarity, here are definitions for a few of the acronyms and terms often found in ROSE e-mails and updates.

**ACRONYMS**

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
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<tbody>
<tr>
<td>CBT</td>
<td>Computer based training</td>
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<tr>
<td>CRM</td>
<td>Customer relationship management</td>
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<tr>
<td>ERM</td>
<td>Expense management tool</td>
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<td>ESS</td>
<td>Employee self-service</td>
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<td>IST</td>
<td>Information Systems Technology</td>
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<td>IT</td>
<td>Information Technology</td>
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<td>ITP</td>
<td>Information Technology procurement</td>
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<td>KPI</td>
<td>Key performance indicator</td>
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<td>MM</td>
<td>Management Information</td>
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<td>OA Rs</td>
<td>Optimizing Academic Resources</td>
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<tr>
<td>OBT</td>
<td>Online booking tool</td>
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<tr>
<td>PM</td>
<td>Project manager</td>
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<td>PMO</td>
<td>Project management office</td>
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<td>PPR</td>
<td>Procure to pay</td>
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<tr>
<td>P2P</td>
<td>Resource Optimization Service</td>
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<tr>
<td>SLA</td>
<td>Service level agreement</td>
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<tr>
<td>SRM</td>
<td>Supplier relationship management</td>
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<tr>
<td>UAT</td>
<td>User acceptance training</td>
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**TERMS**

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
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<tbody>
<tr>
<td>Go live</td>
<td>The point at which a system is completely active and can be accessed by its intended users.</td>
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<tr>
<td>On boarding</td>
<td>The process of helping a new person become a productive part of a team or organization.</td>
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<tr>
<td>Portal</td>
<td>A website that is the access point for another site. For example, the University of Manitoba human resources department is working on an employee self-service portal, which will allow employees to view and manage some personal data, view personal benefits and view and print pay stubs and T4s.</td>
</tr>
<tr>
<td>Steering committee</td>
<td>A steering committee provides guidance and direction. This includes setting and providing strategic guidance, providing issue resolution at the highest level of the project and validating key decisions and approvals made at various milestones of the program.</td>
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</tbody>
</table>

**Service: Outstanding!**

BY MARIANNE MAYS WEBBE

The Bulletin

Quick: How many full-time students are enrolled in and completed the academic year 2009-2010? Now, how many of those students were Aboriginal?

We look to develop leaders in new preventive approaches for improvement of children’s oral health,” says Anthony Iacopin, dean of Dentistry at the U of M. “We believe our combination of emphasis on prevention and public health in under-served and disadvantaged communities, together with the opportunity to treat pediatric dental patients in a hospital setting and through local community outreach clinics.

In addition to first-rate technical training, in the third year of this program students practice their skills and learn new ones in rural and Aboriginal communities. Prior to this, students will study Aboriginal and rural cultures and they will also be involved in intensive research projects focused on prevention and community dentistry.

**Student recognized for leadership**

BY MARIANNE MAYS WEBBE

The Bulletin

The Aboriginal Circle of Educators (ACE) has presented a U of M student with an award for her spirituality and culture education. Victoria Elaine McIntosh enrolled in the Aboriginal Focus Program through extended education in 2010, and is working towards her Aboriginal Community Wellness Diploma for 2013.

The winner of the ACE Education 2011 award for spirituality and culture in education was awarded the prize for her work as an art educator for the past 15 years. Her teaching focused on Anishinabe teachings and traditions through visual arts in the school systems in Ontario and Manitoba. She worked for The Royal Conservatory of Music in Ontario with the Learning Through the Arts program, and then transferred to Manitoba, her home province. She has since been working with the St. James-Asiniboia school division.

From 1963 to 1971, McIntosh attended residential school in Fort Alexander, now known as the Sagkeeng First Nation. It was difficult, she says, “but my faith in Creator and my love for art saved me from a lot of anguish. Painting and creating was always something I loved to do.”

Teaching art is rewarding for McIntosh. She believes that art is one way to “show who we are as Anishinabe people, that we can overcome any obstacles that come our way.”

McIntosh has worked to integrate Aboriginal teachings into school curricula, including lesson templates, a unique medicine wheel quilt and additions to the talking circle program in the school where she works. Her nomination entry noted that…”[Elaine’s] cultural knowledge and artistic talents are truly extraordinary and should be recognized. Her lessons focus on the Ojibway language and its teachings, because she feels it important to conserve the language and teachings and to share this knowledge with students.”

McIntosh was presented with her award at a ceremony on February 17.

The Bulletin
The governments of Canada and Manitoba are investing $400,000 to help survey Manitobans about their opinions, preferences and experiences with food and health. The study will lead to food development and creating a healthier future for Manitobans. The Honourable Stan Struthers, Minister of Agriculture, Food and Rural Initiatives, and Member of Parliament Rob Brunogiun (Winnipeg South) made the announcement during the opening ceremonies of Agriculture in the City on March 18.

The Manitoba Consumer Monitor Food Panel (MCMPF) project is a long-term, online survey study that will track the attitudes and perceptions of 4,000 Manitobans. Researchers from the University of Manitoba will study the food trends, find out what consumers likes and dislikes are, and how consumers approach food and health.

"The University of Manitoba has proven expertise in the areas of agricultural and food science, but also in human ecology, where concerns about food safety and consumer health form an integral part of our research programs," said Dr. David Barnard, President and Vice-Chancellor of the U of M. "This study funded by the federal and provincial governments will benefit consumers, leading to a better understanding about choices of healthy food products and helping to gauge our health as a result of these choices."

"We are proud to support this survey, which will provide information that will be useful in developing new initiatives to help Manitobans make healthy food choices," said Manitoba Agriculture, Food and Rural Initiatives Minister Stan Struthers. "The provincial government understands that providing healthy food choices and healthy lifestyle opportunities is a priority for Manitoba families and it is a priority for our government, too."

"Canadian farmers produce an abundance of quality food with a variety of nutritional benefits and the information obtained in this study will help shape long-term food development ideas and strategies," said Brunogiun, on behalf of Agriculture Minister Gerry Ritz.

The results of the study will lead to food development ideas, policies, and programs to guarantee a strong, healthy future for Manitobans.

Interested citizens can ask questions, including how to become a panelist, by visiting the MCMFP office or the Manitoba Agriculture, Food and Rural Initiatives booth at the Forks Market.
March 24, 2011

The Bulletin

Page 5

The many faces of co-op

BY MARIANNE MAJS WEMBE

Like many other university students, Mike Strick had no professional experience when he entered the Department of Computer Science Co-op Education Program for a work-placement in the second year of his program.

In fact, a year earlier, he’d never taken any computer science, and didn’t feel his writing or presentation skills were very strong at all. Originally from a rural community, he was living in residence and had decided to specialize in computer science. Flash forward to now, and Mike has a good reason to be feeling more confident: he just won U of M’s Co-operative Education Student Champion Award.

Over the past year, the co-operative education coordinators of the University of Manitoba worked to establish an award to recognize students who demonstrate personal and professional development through their participation in a co-operative education option. Senate recently approved their proposal.

Strick was presented the award as part of the university’s celebration of National Co-operative Education Week from March 21 to 25.

With over 80,000 co-op students nationally co-operative education has been working in Canada for well over 50 years with no sign of slowing down. The many co-operative education programs at the University of Manitoba provide students and employers with an opportunity to work together in a meaningful partnership. There are co-op programs in departments from the faculties of Agricultural and Food Sciences, Arts, Engineering and Science, the Asper School of Business and the Clayton H. Riddell Faculty of Environment, Earth, and Resources.

Melissa Bailey, the University of Manitoba’s 93rd Rhodes Scholar, has received another award: the Canadian Association of Co-operative Education (CACE) student of the year.

CACE chooses one Canadian university student each year to receive this award. Since 1994 this award has recognized a wide variety of achievements by students, including job performance, academic performance and responsibility and particular contributions to their co-op employer, to co-operative education and the community.

Bailey, a genetics honour student, is a co-op student in the Faculty of Science. With over 100 co-op placements annually, the Science co-op program is celebrating 10 years of excellence in co-op.

Another reason to celebrate

In the summer of 2010, Bailey worked in the laboratory of Mark Fry, a University of Manitoba biological scientist. She isolated mouse neurons, helping Fry’s research team investigate the neurobiology of obesity.

Prior to this she worked in a federal laboratory and was also one of 10 international students chosen for a summer studentship at the Max Planck Institute for Immunobiology in Freiburg, Germany.

“My experience in the co-op program has been very positive,” Bailey says. “Co-op has helped me realize the full potential of my science undergraduate degree, and I have learned not just the skills I need to succeed, but how to apply these skills.”

A scene from last year’s festival.

Arts 2, as promised

Two U of M music composition students have teamed up for the second year as co-composer of the Cluster New Music and Integrated Arts Festival. Heidi Ugrin (piano) and Luke Nickel (flute) are running the exciting festival which was inaugurated in March 2010 and featured surprising combinations of art, performance, music and technology.

Performances and concerts take place at various Winnipeg venues from March 24 to 26.

> www.clusterfestival.com

Photo by Marianne Maj Weme

Winner of the U of M Co-op student award Mike Strick.

The programs allow students to combine practical paid work experiences with their classroom-based education. Employers benefit through the connection with motivated, pre-selected students and an added benefit of increasing the flexibility of recruitment strategies.

The Asper co-op program is the university’s newest entry, while U of M’s computer science co-op program is the university’s longest-running, since the early 80s. The runner-up for this year’s award is Matt Younger from Asper’s co-operative education program. Younger is a fourth year Bachelor of Commerce (Honours) student who worked as a junior financial analyst at Wellington West Holdings Inc. He maintains that the co-op program helped him to take a more proactive approach to both his career and his education.

The co-op program also allows students to build their skills within a supportive environment.

Perhaps in part because it has been around for so long, there is a culture of support within the computer science co-op program, says Gerri Acorn, the program coordinator. “We encourage relationships and peer support, which, in turn, creates a culture of support within each group of students.”

She calls Strick a particularly strong ambassador for the program. He spent two terms developing his skills in a real work environment, and now he tells other students about the program and is involved with it in other ways as well as being a volunteer.

Letters of recommendation for the award from his employer and from Acorn describe Strick as “key contributor” in the workplace and as “very professional.” It was the combination of his technical, personal and business skills that earned him the student champion billing.

As for Strick himself, he is quite modest about his win. He says he feels like there are a lot of great students in the co-op program who could have received the award.

“It is an honor to win this award and to be recognized. You help out whenever you can and don’t expect to get recognition — so when you do get it, it is really nice.”

“The Computer Science Co-op Education Program was great experience for me. I learned so much in the short time I was working.”

The University of Manitoba Co-operative Education Award included one student champion and one honourable mention. Both students received a Certificate of Merit in recognition of their win.

Co-op programs at the U of M are all housed in their individual departments. For more information go to: > uottawa.ca/student/employment/student/cooperative_education_internship_programs.html

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McGill fined $2 million for raising MBA tuition fees: Quebec’s education minister announced yesterday the province has imposed a financial penalty of more than $2 million against McGill University, which has raised tuition fees for its MBA program by nearly 900 percent, to $29,500 a year. The province says McGill’s move broke government rules and lowered accessibility to the program. The fine will be applied until the university meets all of its financial obligations.

uOttawa launches Canada’s first virtual history lab: The University of Ottawa’s education faculty recently celebrated the opening of its new Virtual History Laboratory (VH Lab), the first research centre in Canada to study the online learning of history.

From Academica’s Top Ten newsletter Academic Trends in education and technology at U of M and beyond...

WLU students’ union pledges nearly $13 million to institution: Wilfrid Laurier University announced Monday a $12.7 million gift from its students’ union. In a recent referendum, participating WLU students voted in favour of a Student Life Levy to fund this gift, to be spread over the next decade. The levy has been created to enhance student life at the institution, and will also be used to engage in activities leading to improved personal health and fitness, including a $5 million gift for an athletic complex. Fitness expansion. The donation will also be used to fund needs as determined by WLU and the students’ union - WLU Headlines.

PCTIA loses legal battle to stop keyword advertising by BC private colleges: The Supreme Court of British Columbia refused to grant an injunction sought by the province’s Private Career Training Institutions Agency (PCTIA), which launched a legal battle to stop Vancouver Career College, CDI College and Vancouver College of Art and Design — all of which are owned by Eminata Group — from paying search engines for the right to use competitors’ names as keywords and meta tags. The practice, called per-click advertising, has made sure links to the three institutions’ websites would appear near the top of the list whenever an individual searched for the names of the competitor schools. The Court ruled that PCTIA had not proved its practice was misleading. - Vancouver Sun.

YouTube to launch school for content creators: YouTube has announced a partnership with the University of Southern California School of Cinematic Arts and Columbia College Chicago to launch a new media program series for aspiring digital filmmakers. The YouTube Institute will offer on-campus and online courses to its users so they can “hone their digital media skills and accelerate their YouTube careers.” Classes will begin in May, with course work ranging from filmmaking to social media strategy. - Associated Press, YouTube Creator Institute.

© 2010 Aaron Swetswar for Sightlines Photography

A scene from last year’s festival.

Photo by Mariianne Maj Weme
We are pioneers: New marketing campaign

BY MARIANNE MAYS WIEBE
The Bulletin

When you visit the University of Manitoba website these days, you’ll find, along with the colourful, informational templates that usually greet you, three dramatic, black-and-white banners that feature prairie landscapes and bold statements in capital letters.

I AM A TRAILBLAZER.
I AM A VISIONARY.
I AM A CONQUEROR.

Embracing who we are and where we are is the theme of a striking new marketing campaign just launched by the University of Manitoba. The creative concept is built around the idea that “where you are shapes who you are.” The first phase of the national marketing campaign was unveiled late last week.

The creative concept is built around the idea that ‘where you are shapes who you are.’

The campaign launched with an ad that appeared in The Globe and Mail on Saturday, March 19; subsequent ads with a focus on other areas of strength for the U of M will run in coming weeks. The ads also appear on the U of M website.

We know that the University of Manitoba offers an excellent education and boasts outstanding research and people — but what is it that makes us unique, what are our strengths, both as a community and as a university? Our strengths are distinctively connected to where we are and who we are.

The campaign’s images and evocative copy communicate the pioneering spirit of the university and its faculty, students and alumni.

Above: U of M website landing page for the new marketing campaign.
Far right, top: One of the web pages for the campaign, this one highlighting U of M’s human rights research and initiatives. Far right, below: Another web page for the campaign. This one puts the spotlight on public and population health research and initiatives.
Below: The ‘trailblazer’ print ad that launched the campaign in The Globe and Mail; this ad focuses on U of M’s world-leading climate change research.

A second flight of ads focused on the University of Manitoba’s other key areas of excellence will appear in fall.
As Dr. David Barnard, President and Vice-Chancellor of the University of Manitoba, notes, “Manitoba’s environment— the prairie landscape, our geography and unique climate— challenges our students, faculty and researchers to thrive. Because of where we are, we have unique opportunities to explore, to create, to innovate, all traits that are highly prized in the academic world and in the larger world in which our graduates will live and work.”

The campaign takes these roots and celebrates them as an essential part of the geographic and human landscape of Manitoba and its largest university. Descriptors such as trailblazers, visionaries and conquerors show the empowerment and capacity of the people in this place.

Observing the research and strengths of the university, the new ads and campaign promote U of M’s six key areas of excellence as outlined in the Strategic Planning Framework. Those areas are: sustainable prairie and northern communities; human rights; innovations in public and population health; healthy, safe, secure and sustainable food and bioproducts; new materials and technologies; and culture and creativity.

Print ads focusing on our research excellence and initiatives in the North, human rights and population health are the first to be tackled in the campaign. Using the monikers “trailblazer,” “visionary” and “conqueror,” each of the print ads directs the viewer to corresponding campaign pages on the umanitoba.ca website for more information, including links and videos about each of the topic areas. A special interactive component will allow viewers to share the site with friends through Facebook and Twitter.

Additional ads will be developed for the other three areas of focus— healthy, safe, secure and sustainable food and bioproducts, new materials and technologies, and culture and creativity — and be part of a second flight of advertising in the fall. The U of M website will be expanded to include these topics as well.

The next step will be to adapt the creative strategy into a broader image and recruitment-based campaign targeted at a prospective student audience. This phase of the campaign will launch in the fall.

>> www.umanitoba.ca

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TRAILBLAZER.

To find out more about the world-leading climate change research being done by the University of Manitoba, visit umanitoba.ca/trailblazer
Coffee With a Co-Worker
The Bulletin plays 10 or 20 questions with Gerri Acorn

Coffee or tea? Black with half a package of sweetener, decaf in the afternoon.

Straightening collars and whatever it takes. The students who come into the computer science co-op education program are usually entering their first work experience and are often understandably nervous about it, but according to Gerri Acorn, one of the benefits she works with, she says, and maintains an open-door policy.

Since she began 10 years ago, her work to coordinate the program has included everything from prepping and interacting with students to facilitating employment possibilities and visiting job sites. As an integral part of computer science, the program enjoys the department’s full support. The thing that might most surprise others about her is that she does! “Every year at the summer barbecue, I teach the students Belgian bowling.”

In her role as coordinator of the program, she is kind of like a second mom, she says. She has sessions on resume writing and tie straightening, personal problems and work issues: “It’s about all of the little things. We give the students the fishing rods and cheer them on. They go out and catch the fish.” - Mariianne Mays Wiebe

Name one thing that not too many people may know about you. I am in the acknowledgment of a novel written by a friend in my department. I did not know that until I read the novel and at the end, there it was! I was surprised and very honoured.

Dinner with friends: Most dinners with friends and family are hosted “in house” and can include anything from smoked salmon done in our own smoker, to steak supplied by my brother’s meat shop in rural Manitoba, to venison (for those who have an appreciation for it).

A recent memorable meal: Scene: a beautiful sunny beach in Costa Maya, Mexico, January, 2011. Picture the largest mango of the day! Favourite trip: Maui 2006; beautiful island, great friends, ocean-front condo and the road to Hana.

Something you do better than most people you know: I am very average at lots of things; curling, golfing, biking and planning stuff.

Guiding principle? Don’t judge. There are two sides to every story and the truth is most often somewhere in the middle.

The most ‘educational’ experience you’ve had? Spending time with my dad, especially Sunday mornings and the grand pets (a rabbit and a very large dog) and with the nice folks at our ocean-front condo and the road to Rock Lake. He also taught me how to curl, which I still do a couple of times a week.

Childhood hero: My dad. He was always there for all of us, volunteered in our small community and liked to have fun.

Something you do better than most people you know? I am very average at lots of things; curling, golfing, biking and planning stuff.

Something eye-opening you’ve experienced: The entire co-op experience, but especially computer science co-op. I never cease to be amazed by the experiences our students encounter and the impact that technology has in all aspects of our lives. I lived in a house without running water until I was six years old!

Motto: I have two: “Don’t sweat the small stuff” (I don’t always do this as well as I would like) and “just get it done.”

A word you really like: “Granddaughter,” because we have our first one due in a couple of weeks!

‘Renegade scientist’ to visit campus
On Thursday, March 24, the Faculty of Architecture will host renowned author Diana Beresford-Koreger as a speaker in the Cultural Events Lecture Series. Bringing together ethnobotany, horticulture, spirituality and alternative medicine to reveal a path toward better stewardship of the natural world, the “renegade scientist,” as she has been tagged, is perhaps best known for her extensive writing about trees to the general public as a service to the global community.

The lecture takes place in Centre Space, J. A. Russell Building at 6:00 p.m.
The Manitoba RDC is offering grants for Masters and PhD students who are ready to begin their thesis or dissertation research, based on confidential Statistics Canada microdata. Awards are also open to postdoctoral fellows. The Manitoba RDC offers researchers in Manitoba free access to confidential Statistics Canada microdata, as well as the workspace, software and equipment needed to analyze these data. There are no costs associated with the RDC; recipients can use the grant for anything they like including living expenses. Information about the RDC program, the process for accessing the data, and the datasets available can be found at: http://www.statcan.ca/english/rdc/index.htm.

Awards are also open to postdoctoral fellows. The Manitoba RDC is offering grants for Masters and PhD students who are ready to begin their thesis or dissertation research, based on confidential Statistics Canada microdata. There is no cost associated with the award. Applications are due in the RDC no later than May 2, 2011. For further information, contact: Ian Clara, RDC Analyst rdc@cc.umanitoba.ca

For more information about the grants can be found at: http://www.umanitoba.ca/centres/rdc/rdcaward.html

The Faculty of Social Work, University of Manitoba, is hosting a Student Research Symposium and a Research Day. Community members, students and members of other faculties are welcome to attend. The symposium will feature presentations by graduate students in social work.

Student Research Symposium
Friday, March 25, 11 a.m. to 4:00 pm
Inner City Campus, 485 Selkirk Avenue
Research Day
Friday, April 1, 9:00 a.m. to 4:30 p.m.
Tier Building, Fort Garry Campus

Please join us on either or both of these research days. Lunch will be served, and free parking passes will be provided to the first 20 RSVPs for Research Day at Fort Garry Campus.

For more information or to RSVP, please contact Hai Lou at umluoh@cc.umanitoba.ca or call 204-474-7050. Information, programs and RSVP forms can be found at: http://umanitoba.ca/faculties/social_work/

The Faculty of Social Work, University of Manitoba, is hosting a Student Research Symposium and a Research Day. Community members, students and members of other faculties are welcome to attend.

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events

University of Manitoba

FORT GARRY + BANNATYNE CAMPUSES

LECTURES, SYMPOSIA, SEMINARS

CLINICAL HEALTH PSYCHOLOGY Thursday, March 24 | 2:00 to 3:30 p.m.
"Introducing the Northern Cultural Assessment of Memory (N-CAM) and the Grasshoppers and Greese (G & G): Neuropsychological Measures Designed to be Gentle, Enjoyable, Contextually Rich, and Sensitive to Cognitive Change in Aboriginal Seniors" by Margaret Crossley, professor, department of psychology, University of Saskatchewan.

NATIVE STUDIES COLLOQUIUM SERIES Future of Aboriginal Peoples Past & Present Friday, March 25 | 11:30 a.m. to 12:30 p.m.
"The Inner City Social Work Program: 30 Years of Educational Equity. "The Challenges" by Kim Clare and Yvonne Pompana, Faculty of Social Work, U of M. In Aboriginal House Boardroom.

ST. PAUL'S COLLEGE UNIVERSITY AFFILIATION LECTURE Friday, March 25 | 7:00 p.m.
"Revisiting an Aboriginal Peace Ethic for a Threatened Planet: The 21st Century Global Imperative" by Rev. Dr. Johnston McMaster, coordinator of the education for reconciliation program, Irish School of Ecumemics, Trinity College of Dublin. In Father Jensen Theatre, 100 St. Paul's College.

HLHP RESEARCH INSTITUTE SEMINAR SERIES Tuesday, March 29 | 11:30 a.m.
"Nature, outdoor recreation and the Ontario summer camp: Does history have any lessons for the future?" by Sharon Wall, PhD, University of Winnipeg. In Investor’s Group Athletic Centre Room 238.

THE COAST TO COAST SEMINAR SERIES Tuesday, March 29 | 1:30 to 2:30 p.m.
"A Framework for Modeling Network Risk" by John E. Tkachev, PhD, University of Manitoba. In the Brodie Centre Atrium. 9:00 to 10:15: poster session at the Brodie Centre Atrium; 10:15 to 12:00: rapid fire research, brief presentations in Theatre B, Basic Medical Sciences Building; 10:15 to 12:30: coffee and tea; 12:30 to 1:30: lunch, Brodie Centre Atrium.

DEPARTMENT OF IMMUNOLOGY RESEARCH SEMINAR Thursday, March 31 | 12:00 to 1:15 p.m.
Bifaceted Steroid Receptor RNA Activator in breast cancer by Etienne Leguyse, PhD, Associate Professor, Department of Biochemistry & Medical Genetics.

POLITICAL STUDIES SEMINAR Friday, April 1 | 1:30 to 3:00 p.m.
"Democratic Multinationalism: A Political Approach to Indigenous-state Relations" by Fiona MacDonald. In 305 Tier. Everyone welcome.

ECONOMICS SEMINAR Friday, April 1 | 2:40 to 4:00 p.m.
Seminar by Nancy Chau, Cornell University, topic TBA. In 307 Tier Bldg.

APPLIED HEALTH SCIENCES PH.D. PROGRAM RESEARCH DAY Friday, April 1 | 9:00 a.m. to 1:30 p.m.
Research Day Keynote Address: "Integrated Knowledge Translation as a Mechanism for Moving Knowledge to Action" by Ian Graham, vice-president, Knowledge Translation and Public Outreach Portfolio, Canadian Institutes of Health Research (at 9:00 a.m.). AHP PhD Student/Preference and Poster Competition: follow; posters on display all day: poster session noon to 1:00 p.m. In Marshall Mc Laughlin Hall, 204 University Centre.

NATIVE STUDIES COLLOQUIUM SERIES Future of Aboriginal Peoples Past & Present Friday, April 8 | 11:30 a.m. to 12:20 p.m.
"Paving the Future? Anishinaabek Perspectives on All-Sesons Roads Through Manitoba’s Boreal Region" by Alan Weinberg, MA student in Native studies, U of M. In Aboriginal House Boardroom.

PSYCHOLOGY IN HEALTH RESEARCH DAY Friday April 15 | 9:00 a.m. to 1:30 p.m.
Presented by the department of clinical health psychology and Faculty of Medicine. Posters in the Brodie Centre Atrium. 9:00 to 10:15: visiting speaker Patrick Martens, director, Manitoba Center for Health Policy, in Theatre B, Basic Medical Sciences Building; 10:15 to 10:45: coffee; 10:45 to 12:00: rapid fire research, brief presentations in Theatre B, Basic Medical Sciences Building; 12:00 to 1:30: poster session at the Brodie Centre Atrium; 12:00 to 1:30: lunch, Brodie Centre Atrium.

29TH PRESIDENT’S RECEPTION FOR RETIREES Saturday, April 16 | 2:00 p.m.
Invitations to survivors of retirees you know. RSVP by Friday April 8, 2011 to Linda Lassman at e-mail: Linda_Lassman@umanitoba.ca or by telephone: (204) 472-9124. Marshall Mc Laughlin Hall, 204 University Centre, Fort Garry Campus.

THE GEORGE & FAY YEE CENTRE FOR HEALTH CARE INNOVATION CONFERENCE April 18-19

B.Y.O.B. Be Your Own Boss

The Eureka Project offers companies looking to commercialize cutting-edge technologies the management, financial, and marketing expertise they need to succeed. Find out more about our entrepreneurial successes and how we can help transform technology into businesses at:

The Eureka Project Information Session Thursday, April 7, 2011 3:30 to 5:00 p.m. 6:00 PM - 8:00 PM Catering provided by Lovey’s BBQ

RSVP by telling us more about your company @ eurekaproject.ca
What does emotion have to do with it? Everything!

BY SHAWN JORDAN

Why do we remember some things and forget others? What makes us choose to act ethically? How do authors and moviemakers manipulate our emotions? These and many other questions about the role of emotions in people’s lives are being tackled by a group of University of Manitoba researchers embarking on the Affect Project.

“Whether or not we are aware of it, our emotions influence and shape our knowledge, experience, creativity, and ethics,” says Faculty of Arts professor Arlene Young. “Not only that, the effects of our emotions extend out into our physical, social, and cultural environments,” adds Young. Although it is a powerful force that weaves through all facets of life, it has remained relatively unexplored in an academic sense. The Affect Project is seeking to change this by initiating a collaborative and interdisciplinary approach to studying the powerful effects of emotion. The project has only just begun and it is growing rapidly and garnering attention across disciplines, universities and countries.

It all started with a small research group in the department of English, film, and theatre. The group included two Victorianists, one Romanticist, and a film studies scholar. It now consists of a total of fourteen researchers from three universities (University of Manitoba, University of Toronto, and University of Birmingham): two in psychology, one in philosophy, one in political studies, two in film studies, and eight in English literature. Young, a University of Manitoba co-investigator on this project are Brenda Austin-Smith (English, film and theatre), Jason Leboe (psychology), and Arlene Young (English, film, and theatre).

Young, one of the group’s co-founders, explains that the project was conceived of as an interdisciplinary, critical response to the presence of the affective in contemporary life and culture, as well as the ‘affective turn’ taken by a range of scholarly disciplines.

“Affect is a significant but complex feature of our lived experience,” says Young. “From affect as a cognitive phenomenon, through emotion as a motive for creativity, to empathy as a spur for community action and policy development, to the feeling that we belong in a given physical, social or cultural environment.”

“The nature of affect and its influences have most often been explored within institutional and disciplinary confines that limit opportunities for rich intellectual exchange and the impact of results across those borders. To combat these limitations, the project seeks to develop connections among those working in different scholarly fields and those working in the community, such as in museums and film groups, who share an interest in affect and wish to explore the role and power of emotional expression in both private and public life,” explains Young, who describes how the group’s inquiries will highlight what William James calls “the feelings of (emotion’s) bodily symptoms.” That is, experiencing affect as a physical, biological, or neurobiological expression of emotion.

Young indicates that there will inevitably be some overlap between affect and emotion in the general understanding of human feeling and expression, and that both affect and emotion are central to investigations of memory, aesthetics, and ethics. As the project gains momentum, more will be learned about ‘ourselves’ and others and how affect runs like threads from our past through to the future, through our lives and around the world.

The objectives of the Affect Project are as follows:

• Explore the range of meanings generated by the idea of affect as it is studied and expressed in a diverse set of disciplines that address its manifestation in memory, aesthetics, and ethics. These disciplines will include, but will not be limited to, English, film studies, psychology, political studies, philosophy, and neuroscience.

• Establish links among these disciplines and among their working concepts about affect, the problems these disciplines define, and the approaches they use in their research and analysis.

• Determine the mechanisms for developing collaborative interdisciplinary research, for harmonizing methodological approaches, and for enriching intellectual exchange among project collaborators.

• Expand our understanding—both general and academic—of the ways in which affect influences and shapes knowledge, experience, creativity, ethics, and the physical, social, and cultural environment.

• Compile a database that provides cross-sector perspectives on affect. The database will include links to scholarly and curated websites and a bibliography of current research.
Campus as a Community

Generosity brings people together and helps build community. It benefits the giver and the receiver. It funds infrastructure and helps enrich our society.

Chris Klassen, a third-year mechanical engineering student, is one of the many students who benefit from the generosity of faculty and staff who support world-class teaching and research through their efforts on the job, and also through their charitable giving to the U of M.

Today Chris sits down with Digvir Jayas, Vice-President (Research) to learn why he supports the U of M with charitable gifts.

A Conversation about Giving

Chris Klassen: There are so many things you can support in Winnipeg or internationally. Why have you chosen to give to the U of M?

Digvir Jayas: I chose the University of Manitoba because the impact is long-term. Funds can support the training of future artists, accountants, dentists, doctors, engineers, entrepreneurs, nurses, lawyers, leaders, musicians, managers, policy makers, pharmacists and scientists, and the list goes on. These people will contribute to the social, cultural and economic well-being of our society for many years.

CK: Why are you passionate about the U of M?

Dj: I am passionate about the University of Manitoba because my foundation for being a researcher was laid at the University of Manitoba as a master’s student. Later, the university provided me with an unparalleled opportunity to develop a research career.

CK: What has been the most rewarding thing about working at the University of Manitoba?

Dj: I have been able to work with the most creative and industrious graduate students from around the world to pursue my research related to grain drying, handling and storing. I receive the most gratification from the success of my students, who are contributing on their own as their careers progress. Through research we have helped farmers and grain storage managers in Manitoba and in many other countries around the world.

Join your colleagues in supporting your university.

Visitumanitoba.ca/giving to find out where your donation can make a difference.

Applied Health Sciences Ph.D. Program
Research Day Keynote Address:

Integrated Knowledge Translation as a Mechanism for Moving Knowledge to Action

Dr. Ian Graham

Vice-President, Knowledge Translation and Public Outreach Portfolio

Canadian Institutes of Health Research

Dr. Graham’s research has largely focused on knowledge translation (the process of research use) and conducting applied research on strategies to increase implementation of research findings and evidence-based practice. He has also advanced KT science through the developed two planned action models, the Ottawa Model of Research Use and more recently the Knowledge to Action Model, as well as the Practice Guideline Evaluation and Adaptation Cycle.

9:00am Friday, April 1, 2011

Marshall McLuhan Hall, 204 University Centre

AHS PhD Student Presentations and Poster Competition to commence following Keynote Address; posters on display all day, students will attend their posters from noon - 1:00 pm

Participating Units in the Applied Health Sciences PhD program are: Human Ecology, Kinesiology and Recreation Management, Medical Rehabilitation, Nursing, Psychology, Diagnostic Imaging, Medical Sciences, Health Studies, Biostatistics and Health Policy.

A108 Chown Building, 753 McDermot Avenue, Winnipeg, MB R3E 0T6

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University of Manitoba Faculty of Medicine Announcement

The Diabetes Foundation of Manitoba Dr. John A. Moorhouse Fellowship Award

The University of Manitoba received $500,000 from the Diabetes Foundation of Manitoba to establish the Diabetes Foundation of Manitoba John A. Moorhouse Fellowship. A further $150,000 was received in September 2010 from which $15,000/year for ten years is to be spent as additional funds for lab operating costs. The Diabetes Foundation of Manitoba was established in 1984 by Dr. John A. Moorhouse to further research in the field of Diabetes. The Foundation continues to exist to carry out its mission and is funded by ongoing bequests and donations.

The Diabetes Foundation of Manitoba John A. Moorhouse Fellowship will be used to support academic faculty members in the Faculty of Medicine, University of Manitoba, for research in endocrinology, and in particular diabetes research, with the goal to finding a cure and improving the healthcare of those suffering from diabetes and diseases related to diabetes. A portion of the award may be used by the awardee to support a graduate student conducting research in endocrinology, and in particular diabetes research.

The term of the award will be no greater than three years, at a value of $25,000 per year. An additional $15,000/year may be granted to the awardee to support lab operating costs.

Full guidelines and application forms can be obtained by visiting: http://umanitoba.ca/faculties/medicine/research/other_funding.html.

Complete application packages must be submitted by May 2, 2011 to:

Dr. K. Coombs, Assistant Dean (Research)
Faculty of Medicine, University of Manitoba
A108 Chown Building, 753 McDermot Avenue, Winnipeg, MB R3E 0T6

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